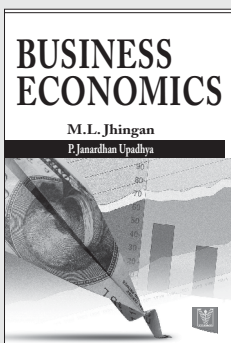


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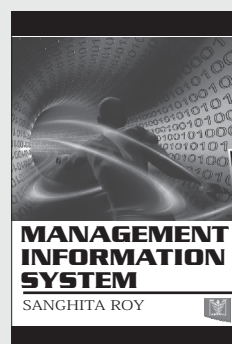
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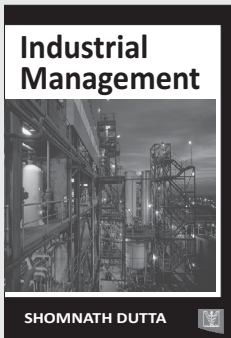
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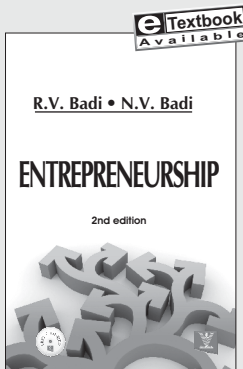
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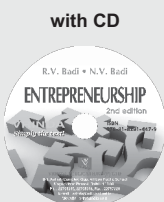
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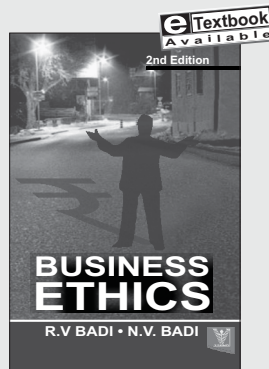
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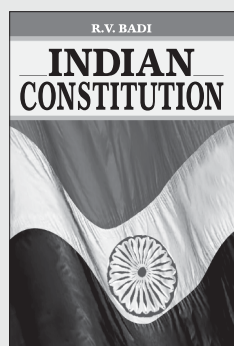
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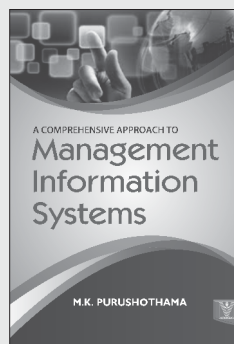
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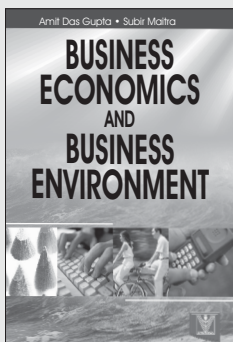
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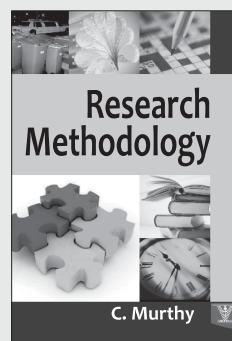
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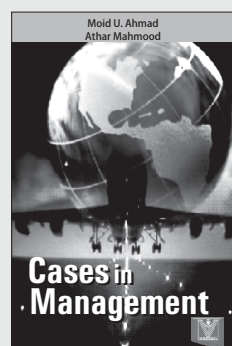
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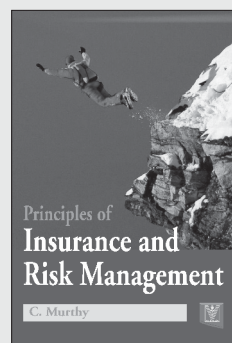


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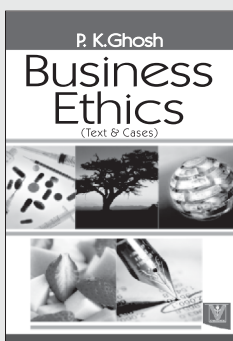
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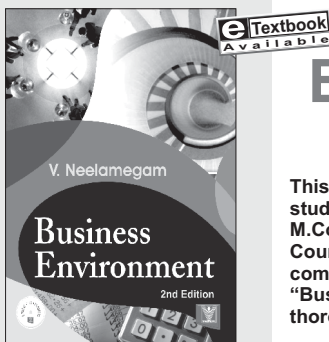
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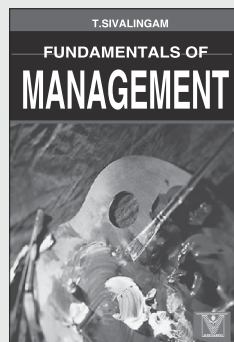
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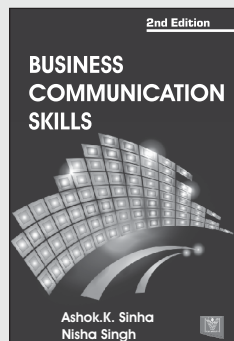
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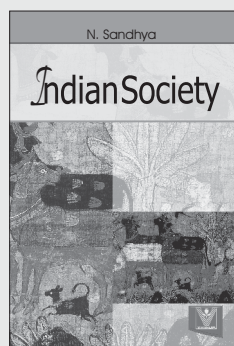
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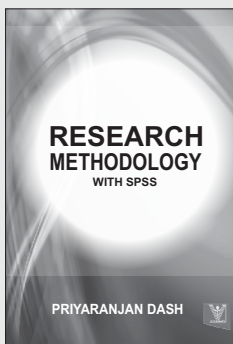
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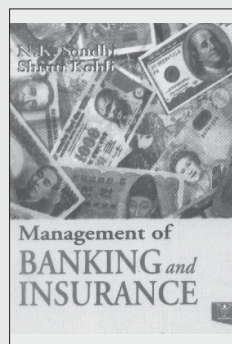
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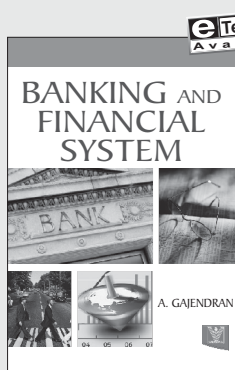
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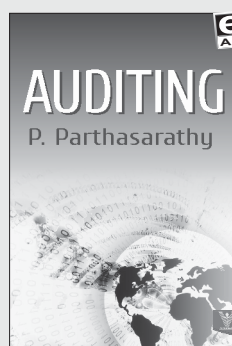
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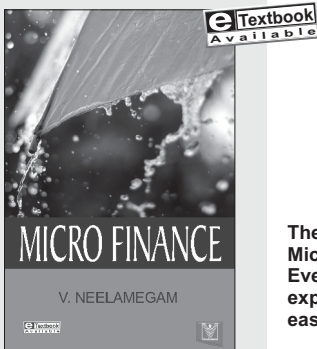
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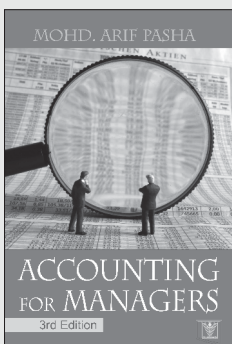
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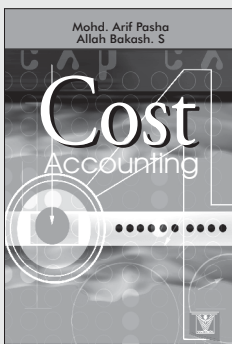
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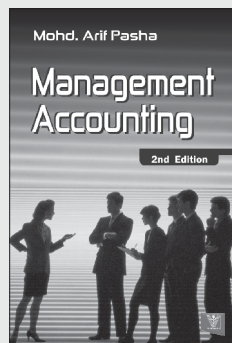
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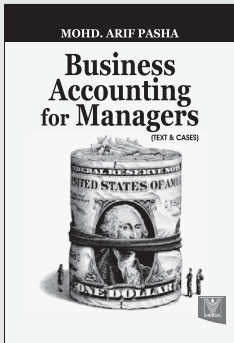
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**Mohd. Arif Pasha**

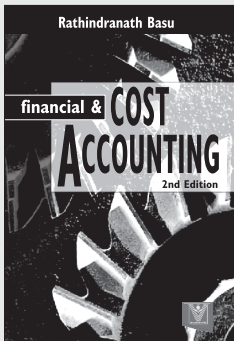
Management Accounting is dynamic subject which is constantly keeping pace with evolving changes. The objective of this book is to develop the reader's skills in analyzing and interpreting the accounting Statements and to improve the decision making capabilities. The book is useful to students studying B.Com., BBM, BCA, MCA, MBA and other professional courses and advanced learners.

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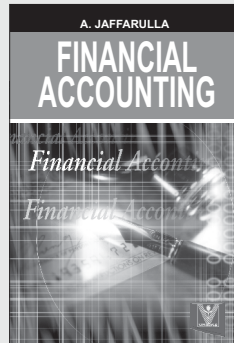
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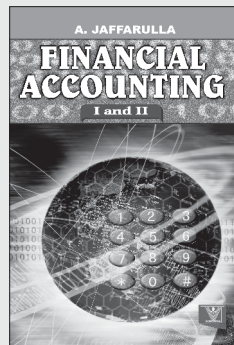
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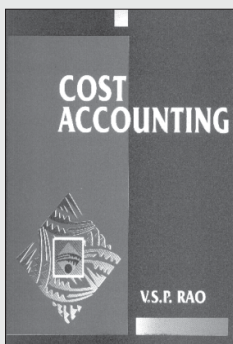
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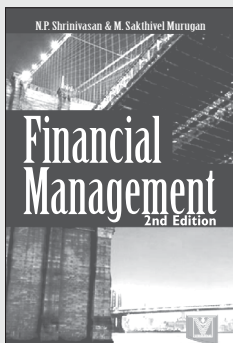
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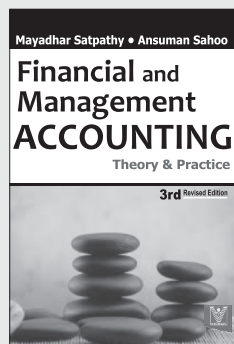
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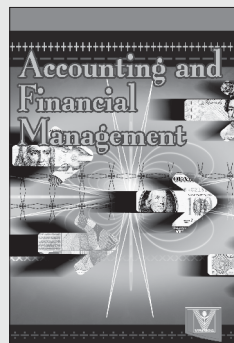
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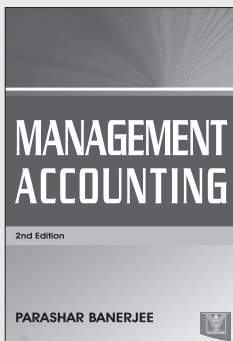
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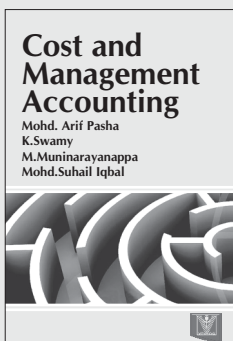
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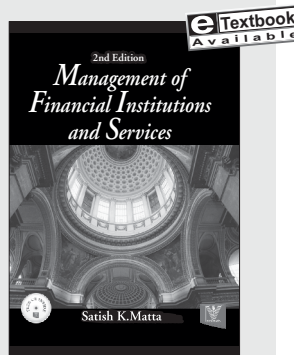
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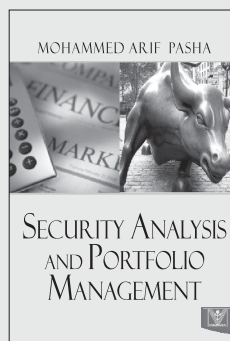
Management of Financial Institutions and Services is a comprehensive textbook, with a strong focus on fundamentals, and has been specially designed to meet the needs of MBA and PGDM students. The entire subject has been presented in a simple & easy-to-understand manner. Thus no previous knowledge of the subject is essential to follow this book. The clarity in presenting concepts is the focus of this book.

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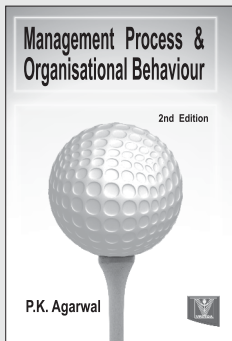
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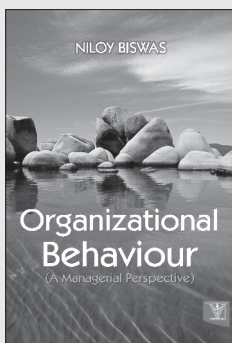
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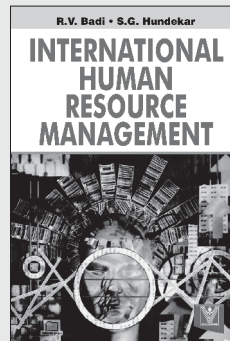


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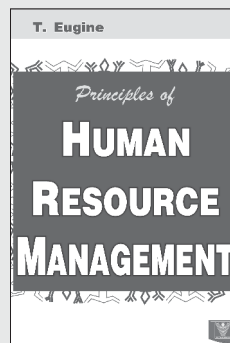
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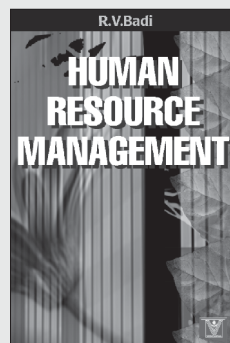
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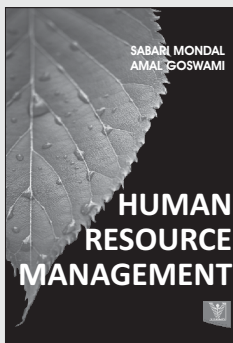
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**Amal Goswami**

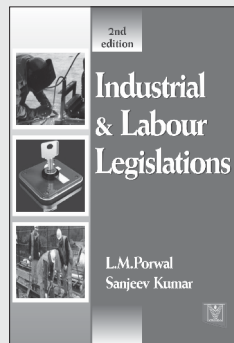
This book is really different one having the coverage of Human Resource Management and Labour Laws This book is going to make an and of reading two separate books on Human Resource and Labour Laws. The text could easily be used in an undergraduate or graduate HR unit, or as a comprehensive HR handbook for managers. This book useful for B.B.A., B.COM., B.B.M., M.Com., M.B.A., M.H.R.M., P.G.D.H.R.M., and various professional courses of Indian universities.

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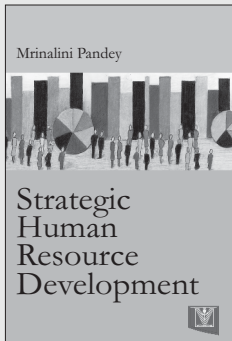
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**L.M. Porwal**  
**Sanjeev Kumar**

The book intends to be an entry level book on the subject and deals with all important industrial and labour legislation and is useful for the students of various universities and institutes at graduate and postgraduate level.

## CONTENTS

**Unit-1** The Payment of Wages Act, 1936 • The Minimum Wages Act, 1948 • The Payment of Bonus Act, 1965  
**Unit -II** The Workmen's Compensation Act, 1923 • Employees Sate Insurance Act, 1948 • The Maternity Benefits Act, 1961 • Employees Provident funds & Miscellaneous Provisions Act, 1952 • The Payment of Gratuity Act, 1972  
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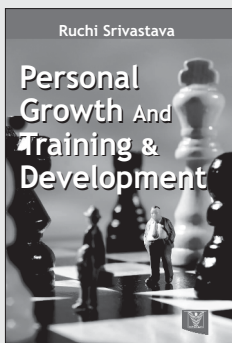
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**Mrinalini Pandey**

**Strategic Human Resource Development** is a comprehensive textbook specially designed to meet the long felt needs of practitioners and students of HRD. The book provides Real life cases for analysis and provides an up to date coverage of subject in lucid manner.

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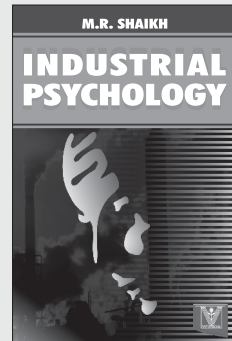
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The primary purpose of this book is to prepare students to become successful manager.

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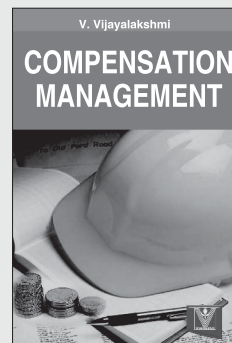
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**M.R. Shaikh**

The book is meant for students of social sciences, commerce, industrial engineering, management, social workers, personnel managers, HR managers and all those interested in the field of industrial psychology. It would be an ideal text for graduate and post-graduate students pursuing BA, B. Com., BBA, BE, MA, M.Com, MBA, MSW and allied courses.

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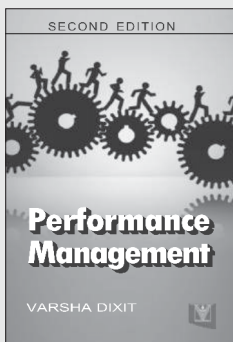
# Compensation Management

**V. Vijayalakshmi**

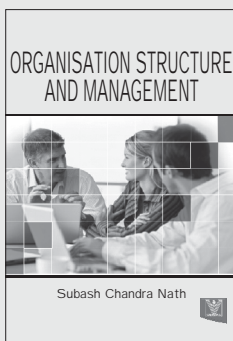
The book is fairly comprehensive for students pursuing MBA course in any Indian university.

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**Subash Chandra Nath**

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# Reward Management

**V. Vijayalakshmi**

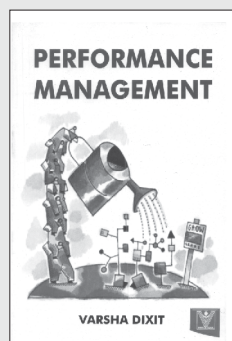
The Human Resource Management (HRM) function should be a partner with senior and line managers in strategy execution. This book on Reward Management is an attempt at presenting the reward process, practices and strategies in general and in India in particular.

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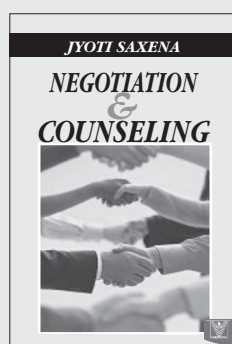
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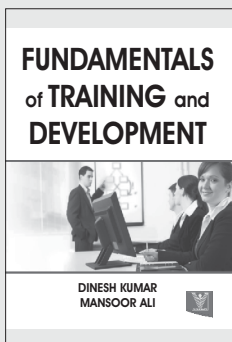
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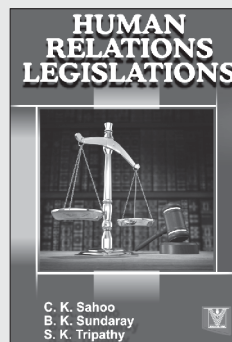
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The book Human Resource Development has been written as per Indian universities syllabi. This book provides core concepts, approaches and models of HRD in detail. Users would find this book highly useful for its application oriented approach to HRD, explained through illustrative examples.

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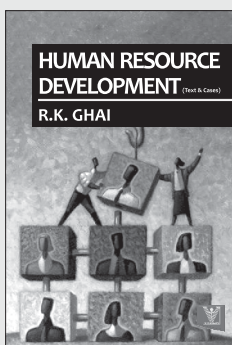
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**B.L. Gupta**

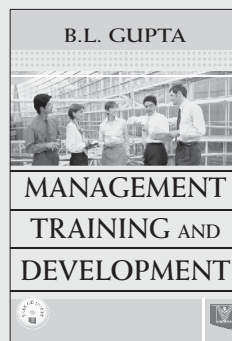
The book 'Management Training and Development' is a practice-oriented book written for the MBA student, research scholars, potential trainers and professional trainers. The book emphasizes on shifting from training to learning and use learning methods matching with learning styles of trainees. It stresses on shifting the responsibility of learning from trainers to trainees and empowering them for their own learning.

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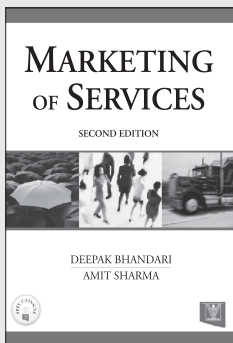
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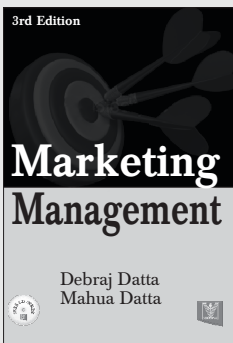


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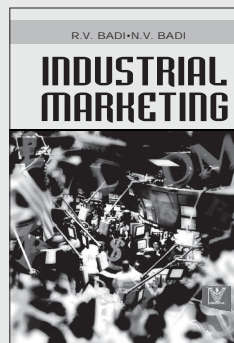
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Mahua Datta**

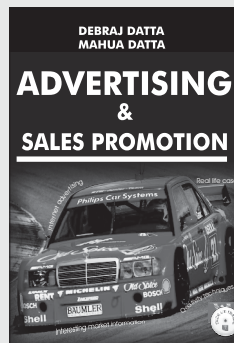
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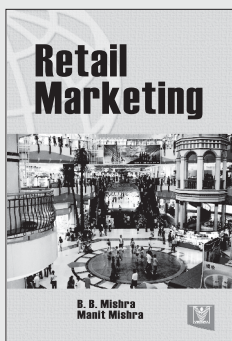
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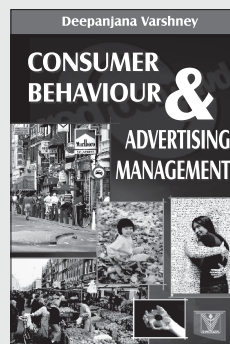
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**Manit Mishra**

The complete coverage of contemporary issues in retailing, through assimilation of contents on academics as well as industry, makes this book a profound repository of information on retailing.

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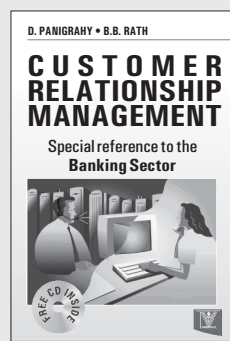
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**Deepanjana Varshney**

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# Customer Relationship Management

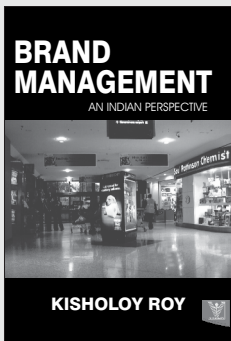
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In the banking sector Customer Relationship Management (CRM) becomes not only inevitable, but also indispensable for the marketers and those who choose to ignore this are bound to perish. Relationship whether with individual customers or with industrial customers are built on services.

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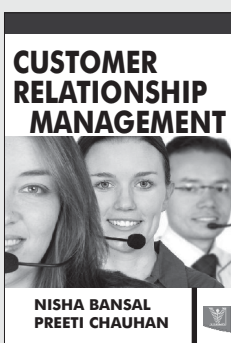
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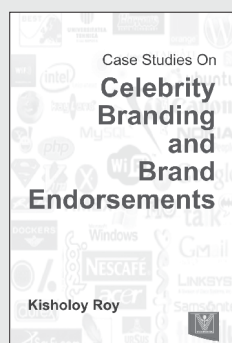
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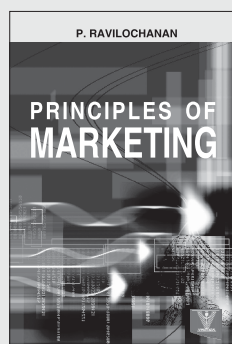


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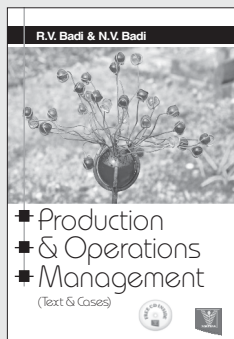
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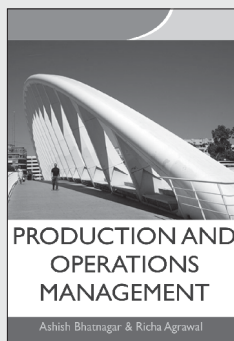
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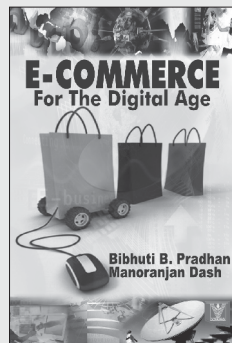
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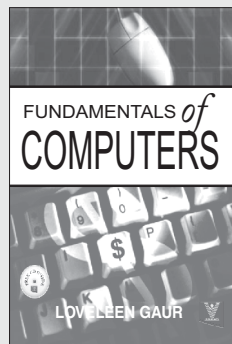
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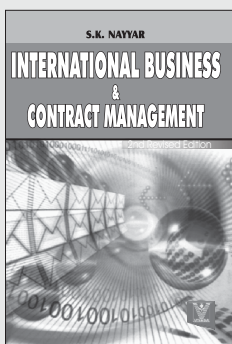
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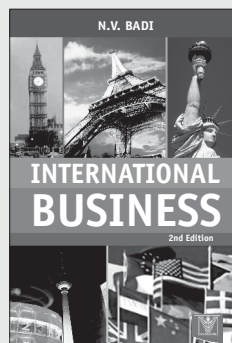
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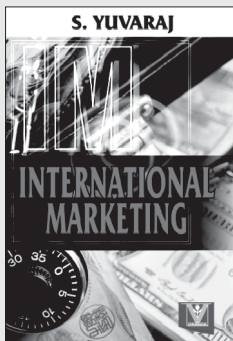
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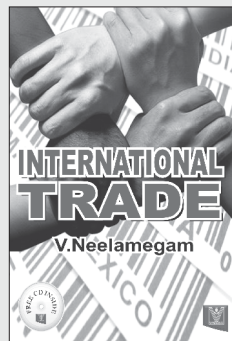
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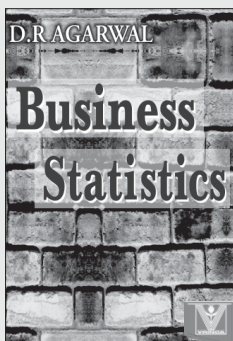
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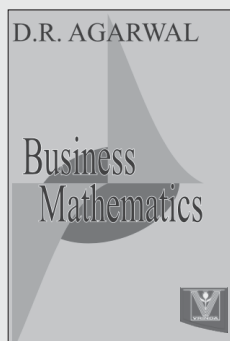
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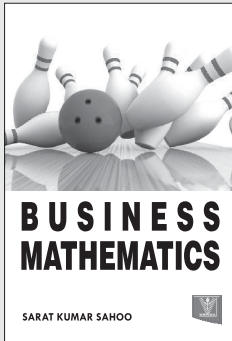
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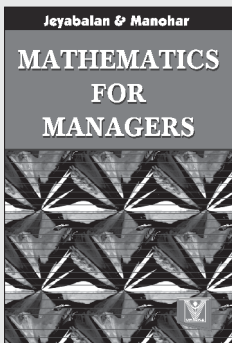
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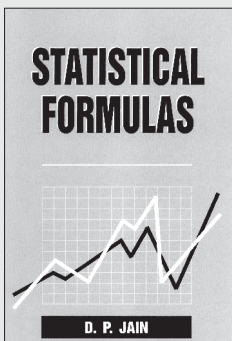
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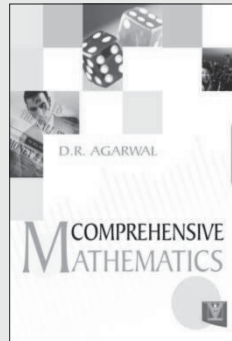
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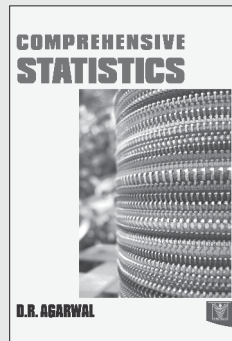
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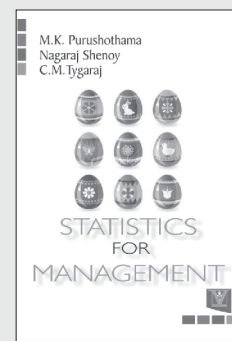
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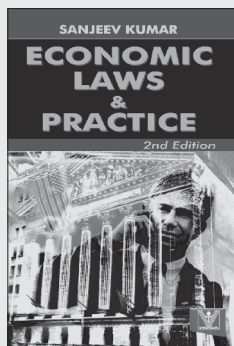
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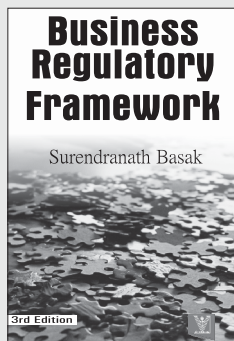
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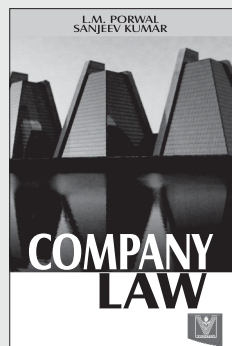
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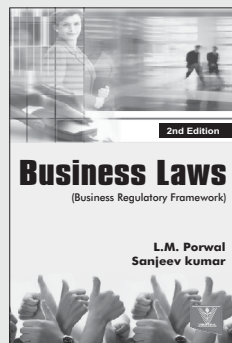
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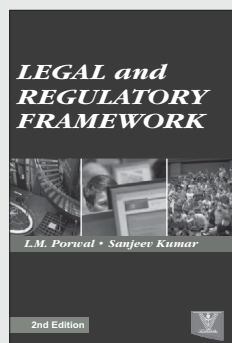
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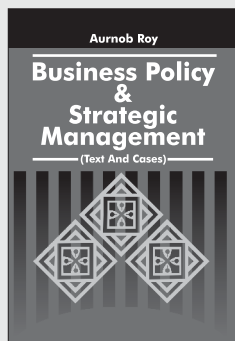
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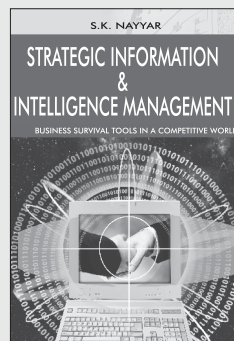
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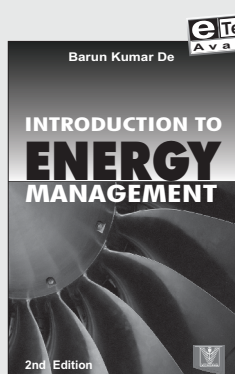
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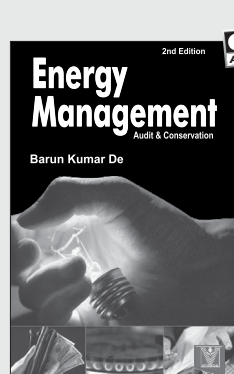
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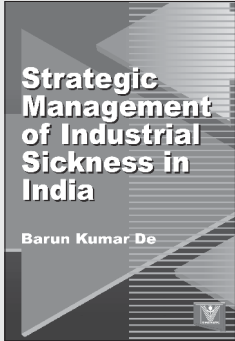
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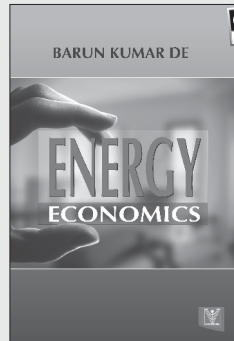
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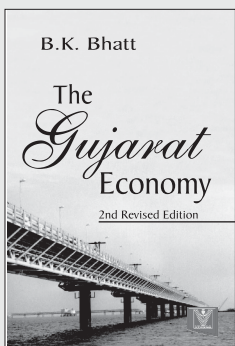
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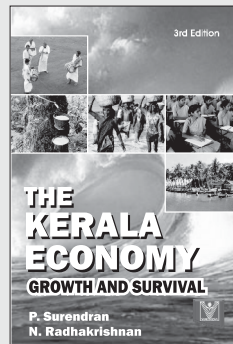
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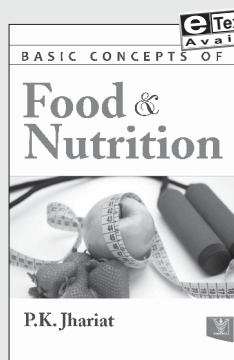
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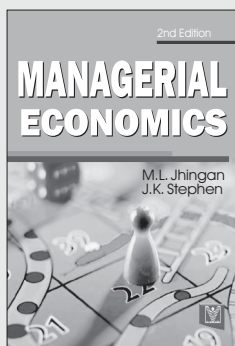
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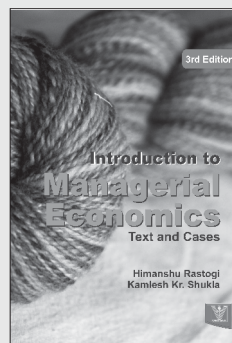
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